

CONSULTANCY
SERVICES

CROWDED
SPACES

EXECUTIVE
EDUCATION



Mind Over Matter Consultancy Ltd

Consultancy Services





INTRODUCTION

Mind Over Matter Consultancy (MOM) are specialists in creating, developing and delivering tailored experiences, education courses, and high-level consultancy projects.

Experts in the fields of event safety, risk management, leadership, crowd safety, emergency planning, crowd science and counterterrorism, MOM address the client's business needs and connect these to their employees, partners, and customers.

MOM work in three distinct areas:

CONSULTANCY SERVICES

CROWDED SPACE

EXECUTIVE EDUCATION





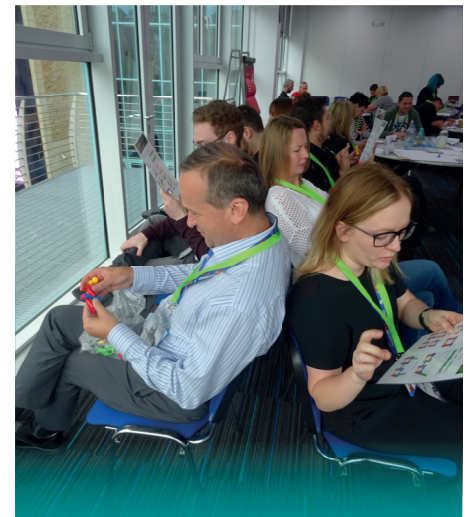
CONSULTANCY SERVICES

MOM provides a range of consultancy services to clients across the globe, helping them increase revenue, supporting staff development and creating innovative solutions. Areas of expertise include health and safety evaluations, bespoke arena and venue projects and transport hub solutions. In all of our consultancy delivery, we put our clients first utilising their expert knowledge to inform our work.



CROWDED SPACE

These immersive learning programmes and consultancy projects support those working at events, festivals, transport hubs, shopping centres, and other crowded spaces through focused practice-based modules. All courses are credit rated by Edinburgh Napier University and attached to the Higher Education qualifications framework.



EXECUTIVE EDUCATION

Our Executive Education programmes are for middle and senior managers wishing to focus on leadership development and enhancing their business offering. They are available in various formats including alternative team away days, modular programmes and one to five-day courses.

EXPERT WITNESS & REPORT WRITING

For many years MOM has provided expert witness testimony for cases worldwide, created reports for a range of projects and edited major disaster documentation in both the UK and Europe.

MOM provides reports for the HSE, with a focus on dangerous events and supported

NaCTSO in their development of counter terrorism advice.

Professor Chris Kemp has written many books focusing on the areas of health, safety, risk, crowd management, education and punk and hardcore music. He writes articles and columns in a number of security magazines and journals and is a commentator on leadership activities and education.



BESPOKE ARENA AND VENUE PROJECTS

MOM's consultancy work focuses on a range of projects, working with some of the largest events in the world. These include the Olympic and Paralympic Games, the Commonwealth Games, the Tour de France and Queens Tennis Tournament.

MOM also support major festivals in Europe, Australasia and the US as well as stadia, arenas, clubs and public-sector venues.

MOM's work has helped venues increase their standing floor capacity, develop safer ingress and egress permutations and highlighted issues around crowd movement and safety related to different barrier configurations.

RAILWAY STATIONS, AIRPORTS & TRANSPORT HUBS

Transport hub consultancy is one of the most dynamic areas of MOM's work and focuses on the development and testing of crowd management plans, HR issues and the preparation of documents for tender.

The company also provides support services including tabletop exercises, plan testing and immersive learning activities in real time.

MOM Associates have recently worked on projects at London Bridge, London Victoria and the redevelopment of Birmingham New Street station and shopping centre.





HIGH PERFORMANCE TRAINING

MOM is well known for high-performance training and education programmes, which focus on the needs of the client, integrating high-level theory into extreme practice.

These programmes are taught throughout the world and have such prestigious clients as the United Nations, the FA Group, UK

Sport, Wembley Stadium and a range of significant UK and European Arenas.

These programmes take delegates out of their comfort zone, whilst consistently ensuring relevance to the workplace. These dynamic programmes include a Grand Prix incident, cognitive dance exercises, a kidnapping scenario, a theme park challenge and intensive RNLI training to test and challenge.

HEALTH, RISK & ONSITE EVALUATIONS

For many years MOM has worked internationally delivering onsite evaluations for such diverse clients as football clubs, music festivals, sporting events, local councils and transport hubs.

MOM carry out disability site evaluations for clients, as well as providing extensive

research reports, risk analysis and safety recommendations in partnership with senior management teams.

MOM has recently been involved with the planning development of the British Grand Prix controlled track incursion at Silverstone Racing Circuit concentrating on the resilience and safety of this important part of the customer experience.



PUBLIC LECTURES, SEMINAR PROVISION & CONFERENCE KEYNOTES

Over the past decade Professor Chris Kemp, alongside Henrik Nielsen from Roskilde Festival, has created, produced and delivered a series of YES Group seminars based on health, safety and crowd management at European festivals and events.

The YES Group committee have created numerous expert panels for events, including MaMa (Paris), Artmania (Sibiu) and the Reeperbahn Festival (Hamburg)

Professor Kemp has lectured at the Royal Society of Medicine and appeared in front of the House of Commons Select Committee for the London 2012 Olympic and Paralympic Games.

TESTIMONIALS

Mind Over Matter work with a variety of clients across the world, including some of the biggest names in the event and festival industry, as well as leading executive teams in the public, private and third sectors. The testimonials below show the calibre of client that MOM work with, as well as the appreciation shown for the dynamic, professional and bespoke programmes which have been created to meet their needs.

I have known Professor Chris Kemp, CEO of Mind Over Matter, for nearly ten years – firstly through participating on his crowd management courses around Europe and thereafter through my FDA and MSc studies at Buckinghamshire New University, where he was the Pro Vice Chancellor and an acting mentor to me.

Professor Chris Kemp has phenomenal commitment to his Event & Crowded Spaces courses and is always seeking new, groundbreaking knowledge. Chris is very well known throughout Europe for his skills and knowledge and also for his ability to explain complex issues in a simple and understandable way. MOM is the 'Gold Standard'.

Jon Sigurd Jacobsen, SOS Security

We were looking for a consultant to work with the team at The O2 in order to increase our floor capacity for standing concerts. When we met with Chris it was obvious from the start that he was the right man for the job. Not only was he an expert in his field, but his approach and methodology was exactly what we were looking for.

He worked extremely well with members of staff at all levels in the organisation and was able to communicate appropriately to each person's skill set. The project was completed on schedule and with the required result, a phased increase in capacity, which in total gave us a 10% increase, more than was originally expected.

Steve Gotkine, The O2

Chris Kemp, CEO of Mind Over Matter, is one of the main contributors to event and crowd education across Europe. He is a leader in this field and is a well-respected figurehead, especially in his role in Event and Crowded Space education and as a driving force in the Yourope, YES Group. Chris is always able to offer a fresh and innovative approach, whilst never forgetting the details or the big picture.

Daniel Schlatter, IVVM

Mind Over Matter is a forward thinking company and I am very excited to be able to work with them. Their philosophy around training and personal development is extremely innovative and contemporary. There is no question that anyone that completes the MOM Leadership and Management programme will benefit in his or her career choices.

Eva Neupaur-Jones, Missenden Abbey

Professor Kemp and his team carried out a long term project for us to look at our standing floor, with a view to hopefully increasing our standing capacity. Professor Kemp's findings were detailed, positive, and insightful. The finished project will be invaluable for our business decisions in the future. He was extremely professional throughout the project, the team enjoyed working alongside him and learnt a lot through the process. We are grateful for the support and assistance he has provided for our organisation.

Michelle Barrett, The acc Liverpool Group

MOM SERVICES:

CONSULTANCY SERVICES:

- Preparation of documents for tender
- Expert witness reports
- Health and safety reports
- Business transformation services
- Review of staffing/structure in major organisations
- Crowd management planning
- Reviews of crowd management and safety concepts
- Standing floor capacity research projects
- Preparation of risk assessment documentation
- Analytical review of major events
- Creation and delivery of table-top exercises
- Lead consultant for major events

CROWDED SPACE PROGRAMME:

- Event Management
- Crowded Space
- Public Order Policing
- Rail Safety

EXECUTIVE EDUCATION PROGRAMME:

- Bespoke High Performers Programmes
- Communication
- Leadership
- Negotiation
- Talent Identification
- Decision Making
- Motivation
- Problem Solving
- Teamwork





Mind Over Matter is proud to work with the following organisations:

Wembley Stadium - The O2 arena - Silverstone Racing Circuit - UK Sport
The ACC Arena - Alexandra Palace - Network Rail - The SES Group
The NEC Group - IDTA - National Arenas Association (NAA) - Merseyrail
VisitScotland - Sunderland Football Club - The FA Group - IADT
Scottish Police College - Lambeth Council - The SECC - BT
Wandsworth Events and Park Police - We Are FSTVL - Yourope - Arezzo
Wave - Artmania - Brondby Football Club - Copenhagen Fire Service
Singapore Grand Prix - iSSUE - KNect 365 - Landers & Rogers
MAMA Festival - Swiss Music Promoters Association - Reddawn
Reeperbahn Festival - Roskilde Festival - Silverback - Belfast SSE Arena
Kensington Olympia - IBIT - Wacken Open Air - Bohemian Nights
Buckinghamshire County Council - Wandsworth Council

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